

Ever Changing. Simply Amazing.
BROOKGREEN
Gardens®

CORPORATE PARTNERS

Enjoy A Host of Annual Benefits as a Corporate Partner!

Annual Benefits include:

- 12-month recognition of company on Brookgreen website brookgreen.org, with active link to your company website and onsite Corporate Partner listing: The Wall of Honor.
- Recognition in the Brookgreen Journal & Annual Report, and annual ad in local newspapers thanking Brookgreen's Corporate Partners.
- Eligibility to use the Holliday Cottage, Leonard Pavilion, or Lowcountry Center for one corporate function during the year at discounted rate or no rental fee depending upon benefit level
(Subject to availability, all additional ticketing and event-related expenses are not included).
- Free admission for up to 4 guests when accompanied by a cardholder presenting the Corporate Membership Card at the admissions plaza during regular Garden hours, 364 days of the year.
- Eligibility to purchase additional *Nights of a Thousand Candles* tickets at the discounted members' rate.
- Eligibility to purchase event tickets at the discounted members' rate.

Event Sponsors Benefits include:

(For Corporate Supporter, Patron, Benefactor, and Leader levels)

The listed benefits above plus additional sponsor recognition options which include promotion on on-site signage, printed materials for the event, and on the event page on our website.

SPONSORSHIP BENEFITS	LEADER	BENEFACTOR	PATRON	SUPPORTER	CONTRIBUTOR	ASSOCIATE
CONTRIBUTION LEVEL	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
TICKET BENEFITS						
Complimentary guest passes for daytime gardens admission	200	100	50	35	20	10
<i>Nights of a Thousand Candles</i>	30	20	15	12	6	4
MEMBERSHIP						
President's Council Membership	2	1	1			
Corporate Membership Cards - admission for up to 4 guests with a cardholder	10	8	6	6	5	3
ANNUAL BENEFITS						
Facility rental discount (subject to availability and date restrictions)	Complimentary up to 200 guests	Complimentary up to 100 guests	20% Off	20% Off		
RECOGNITION						
Recognition on Garden website	*	*	*	*	*	*
Exhibition brochures and signage	*	*	*	*	*	*
Print and digital media advertising	*	*	*	*	*	*
Brookgreen Journal & Annual Report	*	*	*	*	*	*
ADDITIONAL BENEFIT(S)						
With Sponsorship of an Art Exhibition you will receive invitations to all Curator's Circle, small group, special art events and trips throughout the year	*	*	*	*		
With Sponsorship of a ticketed event, you will receive complimentary tickets to the sponsored event.	*	*	*	*		
<i>Spring Wine Festival</i>	10	6	4	2		
<i>Summer Light: Art by Night</i>	10	10	10	10		
<i>Fall Tribute Concert Series</i>	20	10	6	4		
<i>Brew at the Zoo</i>	10	6	4	2		

Events are featured in issues of Brookgreen's Garden Path Newsletter, mailed to Brookgreen Gardens' 14,500 plus member households; in brochures distributed locally; on information boards in Brookgreen's Wall Lowcountry Center; in email blasts to more than 25,000 subscribers; and on our website under the Special Events and Calendar sections, incorporating our sponsors' logos.

Program Sponsorship remains outside of these benefits to ensure that the costs of programming are appropriately underwritten for Earth Day, Gardens Symposium, Read Across America Day Celebration, Lecture Series', and Brookgreen U program offerings.



Spring Wine Festival

Celebrate spring with friends and the Friends of Brookgreen Gardens. This event is held at Brookgreen among the beautiful blossoms and historic Live oak trees.

This fun event features tastings from regional and national wineries and live entertainment. This one-day event draws a local audience of approximately 800.



Summer Light: Art by Night

June – August, Wednesday, and Saturday Evenings

Members and visitors will enjoy lighted displays throughout the Gardens with a variety of live entertainment performances and dining options.

Attendance to the Gardens over this event season is estimated at 20,000 – 25,000.



Fall Tribute Concert Series

End of September – **2023 *The Music of the Eagles***

This five-night concert series will feature the greatest hits of charting artists and bands. Local residents and visitors will enjoy this unparalleled musical experience surrounded by our beautiful Gardens. Average attendance is 600 per event night.



Harvest Home Weekend

First Weekend of October (with rain date on the Second Weekend)

Two full days of entertainment and activities for the entire family. A local favorite that captures the imaginations of children and adults alike and includes scarecrow-building, a hay bale maze, storytelling and demonstrations, and pumpkin painting. Average attendance to the Gardens is 2,000 – 2,500 per day.



Brew at the Zoo

First Saturday of November (with rain date on Sunday)

Celebrate fall with friends and the Friends of Brookgreen Gardens. This event is held in the Butterfly Field next to the Lowcountry Zoo. This fun adult event features craft beer tastings from regional breweries and live entertainment. This one-day event draws a local audience of approximately 800.



Nights of a Thousand Candles

November – January, a variety of Evenings

Brookgreen’s premier festival of lights was named third in the 2021 USA Today and 10Best top list of ‘America’s Best Botanical Garden Holiday Lights.’ Thousands of hand-lit candles and holiday lights glow as musicians perform in the Gardens. Dining options abound and our signature Lighting of the Trees is held each evening. Join us for these memorable festivities!

Attendance to the Gardens over this event season is estimated at 60,000 – 75,000.

CORPORATE PARTNERS

Are Eligible to Host Private Events

A team of creative and experienced professionals will assist you in planning exceptional private events at Brookgreen Gardens, including meetings, retreats, client receptions, holiday parties, and employee picnics.

The Russell Holliday Cottage

Formerly a Southern Living Showcase Home, this premier rental site is ideal for gatherings inside and out. Situated beside Jessamine Pond, under a canopy of live oaks and pines, the cottage features elegant design elements with original art, and plants; a spacious screened porch with a grand fireplace; and an outdoor brick patio and a generous lawn area for larger events.



Huntington Sculpture Garden

This formal garden space can hold events for up to 600 guests under its historic live oaks available in the evenings when Brookgreen Gardens is closed to the public.



E. Craig Wall, Jr. Lowcountry Center Complex

This complex features a flexible, multi-purpose auditorium with a seating capacity of 90 guests for lunch or dinner, and up to 120 guests in a theatre-style setting. Its beautiful open-air courtyard, which is filled with wildlife sculpture and native plantings, offers a relaxing alternative for casual receptions for up to 200 guests, courtyard available when the gardens are closed to the public.





Ashley Buxton, abuxton@brookgreen.org ♦ (843) 979-6076
 Post Office Box 3368 ♦ Pawleys Island, South Carolina 29585-3368
 (843) 235-6000 ♦ www.brookgreen.org

